

## Déda – Programming Information



<b>Contact - Programmer</b>	
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### **Artistic Statement**

***Déda enriches people's lives through dance and the arts***

Déda is a creative centre for Dance, Contemporary Circus and Outdoor Work – connecting locally, nationally and internationally

Déda's mission is to deliver an exceptional programme of dance, contemporary circus and outdoor work to as wide an audience as possible and be recognised for our outstanding contribution in the field of Dance Development and Learning.

Déda aims to offer a programme which engages a diverse audience through performance, producing and participation; promoting and presenting a balance of work that is both accessible and challenging.

### **Programming Policy**

Déda's mission is to deliver an exceptional programme of Dance, Contemporary Circus and Outdoor work from across the UK and Internationally. This ethos is reflected throughout our artistic, class and academy programmes with every element of the talent development, artist support platforms and class programmes encompassing this to ensure we reach a broad and diverse audience.

The programme is lead by the organisations artistic team; Stephen Munn – Artistic Director & Phil Hargreaves – Creative Producer. Responding to the needs of our audiences we seek to curate a varied programme of work that covers Children & Young people, Dance & Circus.

All information relating to visiting companies, co-produced works and Associate Artists, are discussed in regular meetings with our creative team. This consists of our Marketing Manager, Marketing & Audience development coordinator, Head of Dance Development and Learning and our Marketing & Sales Assistant.

As a team we discuss a series of works that sit across &/or combine our strands of programming and make a collectively informed decision based on the quality of the works, audience's development strands, dance development activity, requirements and curriculum needs. We then curate a programme that offers a wide and diverse variety of artistic activity for our audiences and look at new initiatives and developments to diversify our audience reach.

## How we support artists

### Associate Artists

Déda supports the development of Artists at a regional & national level, all of which are at varying career levels. All of the artists supported through Déda's programmes share the organisation's aspirations and goals to deliver high quality circus, dance & outdoor arts that connect with a diverse audience.

To continue to support artists & build long-term relationships, our programmes have varying levels of support and time-scales. This gives Déda the chance to engage in a more in-depth relationship with artists & audiences, whilst offering artists opportunities to test ideas and practices over longer time periods. The programme also enables artists to explore business models which lead to increased sustainability. Our Associate Artist programme *Generator* is our lead programme of development.

### Generator

Déda's talent development programme for Circus/Movement based artists following on from previous initiatives such as our Artist Development programme and the work undertaken with NCCA on Lab:time<sup>2</sup>.

The programme will, over a period of three years, look to offer more in-depth opportunities for emerging artists and offer a longer period of support to allow them to develop a well articulated creative practice and sustainable business model.

Previous artists include – HumanHood, Jorgé Cresis, Nikki & JD, Fran Widowsom, Ben Duke and Adaire to Dance

### OffSite

Following a hugely successful debut year: the **OffSite** programme returns, aiming to build on this success and further development the outdoor arts scene in the Midlands. This year's programme has been established based on feedback from the sector to offer further opportunities for artists based in the Midlands who are interested in, working in or developing work for an outdoor context.

Over the course of the year's programme, we look to work in partnership with key regional partners *Birmingham Hippodrome, SO Festival, Appetite & Derby Festé*, to create opportunities that take regional talent to the national and international market place.

The Offsite Year 2 Programme includes:

#### *Training and development*

- Free workshops sessions responding to Artists needs/requirements. Previous workshops have discussed International Development, Dramaturgy for Outdoor Arts & Fundraising.
- Over the course of the last two years, the programme has delivered 8 Training sessions.

#### *Open network*

- As part of the 2018 Derby Festé programme we will host a regional 'meet the programmers' event that allows regional artists and regional programmers the chance to connect in person in a relaxed environment.

- Create a network of creatives that can support each other's practice, share knowledge and continue to grow the regional outdoor arts scene
- Create a series of networking opportunities throughout the year connecting with the wider Midlands and national outdoor sector.

*Seed Funds*

- Support with seed funding to artists in the midlands, for the exploration, creation or development of work for Outdoors.
- Over the last two years we have support 7 artists with the development of new outdoor works reaching over 150,000 audiences regionally and nationally.

*Test bed events*

- Further opportunities for artists across the region to test work – either at R&D or performance ready stages during festivals, to real and live audience.

*Offsite Affiliate organisations*

- [Derby Festé](#)
- [Appetite Stoke](#)
- [SO Festival](#)
- [Birmingham Hippodrome](#)

**Residencies & Space**

Throughout the course of the year Déda supports a number of development residencies for artists/companies we feel have a particular connection with the Déda artistic statement, vision and mission. The investment usually includes in-kind rehearsal space in varying spaces in our build.

<b>Important information</b>	
Theatre, Déda	124
<b>Seasons</b>	
<b>Spring</b>	January – Easter (April)
<b>Summer</b>	Easter (April) – End of June
<b>Autumn</b>	September – End of December
<b>Time Frames</b>	
<b>Programming</b>	
We programme our seasons 12-months in advance. So contacting us should be between 18 -12months prior to touring periods.	
<b>Associate Artists</b>	
Our associates programme begins in April and runs for 12months. For conversations	

around Associates Artist programmes please contact us 12months in advanced.

Marketing

Our brochure deadlines are as follows;

Spring            September

Summer.        January

Autumn.        May

So please be aware that these deadlines are fixed and if conditions apply to the programming of your performance (funding, cast availability etc) they need to be expressed immediately and you should consider the above timeframes when approaching Déda.

### **Programing Interests**

Our main programme is built of works that explore Dance, Circus and outdoor arts work. The programme ages begin from 0 and reach those over 100.

### **Financial Deals**

If you are programmed as part of the Theatre Artistic Season, you will be paid a fee for the performances. The Fee's range £500 - £1250 (all inclusive) depending on the type & scale of work.

### **Contacting Déda**

Please feel free to contact myself and Artistic Director Stephen Munn Directly (emails can be found on the website). Please tell us why you are interested in working with Déda, and how your work connects with our artistic policy.

Please provide links to footage of current/previous works and also when & where we can see your work.

### **How can Artist Contact us:**

By email	X	By phone	X
Send weblink	X	Send DVD	

### **Response Process**

Any emails personally addressed to Déda staff will be responded to accordingly. Generically addressed emails will be read but only responded to if we are interested in the work.